



Promote your Premium and Incentive products to marketers all year long!

- The bi-weekly e-newsletter on news and trends in the premium and incentive business
- Provides insights on new products, innovations, company news, launches and more
- Reaches more than 46,000¹ professionals in sales, marketing, HR, premium/promotion buyers and brand/product managers

1. Publisher's Own Data, 12/05

Center Text Sponsorships:

- \$525 net per edition, 3-month minimum
- Includes 50 word text ad, plus rotating top banner position once per month

Specs:

- Provide **468 x 60** .gif or .jpeg, 50 words (max) text not to exceed 10 lines, including spaces, and URL link

Side Tower Sponsorships:

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Specs:

- Provide **120 x 240** .gif or .jpeg, 50 words (max) text not to exceed 10 lines, including spaces, and URL link

E-mail copy to:
newsletterads@prismb2b.com



Showcase your products and generate the leads you need to win new business.

For P&I E-Newsletter advertising information, contact:

Barbara Paul, (203) 358-4320, bpaul@prismb2b.com or Tom Terry, (212) 204-4398, tterry@prismb2b.com